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JOB: Chinese Essence Medicine (德善堂中醫) Positional Statement

QUANTITY: 4

DATE: 21th Nov, 2011 - 24th Nov,2011

Chinese Essence Medicine (德善堂中醫)

OLD VERSION:

Chinese Medicine in its new standard.

Modern anatomy and physiology are combined with traditional diagnosis and treatment of Chinese medicine.

NEW VERSION:

The New Standard of Chinese Medicine.

Combines modern anatomy and physiology with traditional Chinese medicine diagnosis and treatment.

Chinese Essence Health Management (德善健康管理)

OLD VERSION:

Chinese Medicine presents a practical and feasible solution to improving the health of individuals whilst maintaining one's youth and beauty.

NEW VERSION:

Practical and feasible Chinese Medicine solutions aimed at improving individual health and reaching beauty goals.

Chinese Essence Hair Services (德善健髮)

OLD VERSION:

Cutting edge technology provides the latest hair strengthening service by ensuring the transition between traditional Chinese cultures with modern science.

NEW VERSION:

Provides the most edge over hair strengthening service by combining traditional Chinese wisdom and modern science.

要管理體重，更要管理健康。

1. Being healthy means more than just looking good on the outside; weight does not necessarily determine our health.

2. Achieving our desired health is more valuable/significant/meaningful than achieving our desired weight.